

POPPY SEBIRE

Poppy Sebire announces the gallery's third exhibition.

GEORGIE HOPTON – CUT AND COME AGAIN

Private View: Friday 23 April, 6.30-8.30pm

Exhibition Dates: 24 April – 29 May 2010

232 Kings Road, London SW3 5UD.

Tuesday – Saturday 10am – 6pm or by appointment

Poppy Sebire has been working in London's commercial galleries for 9 years and was Co-Director at the David Risley Gallery between 2004 and 2008. In 2009 POPPY SEBIRE Gallery announced its first gallery artists, and is rapidly establishing itself on the London contemporary art scene.

Rather than follow the traditional gallery model, Poppy has taken a more innovative approach to gallery space. The gallery's collaboration with Edel Assanti and Nomad Galleries has opened up opportunities to tap into London's wealth of temporarily vacant properties on an exhibition-by-exhibition basis.

The schedule of exhibitions began in October 2009 with a solo show of new work by British artist, Boo Ritson. With the help of Edel Assanti, Poppy Sebire secured an exhibition space in Mayfair through Grosvenor Estates for the duration of the show. In January 2010, Danny Rolph unveiled new work at a temporary space in the Piccadilly Arcade. Nomad Galleries have secured a premises in the Chelsea sorting office for Georgie Hopton's exhibition which runs until the end of May 2010.

Over the 9 years of working in London, Poppy Sebire has forged a strong reputation amongst artists, dealers and collectors for her deep knowledge of the market and her eye for talent.

Notes to Editors:

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galleries**

EDEL ASSANTI